

*University of Pittsburgh  
Institute of Politics  
Health and Human Services Policy Committee  
presents*

**“IMPROVING HEALTHCARE QUALITY AND CONTROLLING COSTS:  
OPTIONS FOR STATE POLICYMAKERS AND REGIONAL LEADERS”**

*Friday, August 2, 2013*

*8:30 a.m. – noon*

*University Club*

*123 University Place*

*Pittsburgh, PA 15213*

**PROGRAM AGENDA**

**8:00 - 8:30 REGISTRATION AND CONTINENTAL BREAKFAST**

**8:30 - 8:40 OPENING REMARKS** by Dan Frankel, Member, PA House of Representatives and Cochair, Institute of Politics Health and Human Services Policy Committee

**8:40 - 9:20 HOW THE PITTSBURGH REGION CAN ENCOURAGE HIGHER QUALITY, MORE AFFORDABLE HEALTHCARE** by Harold Miller, Executive Director, Center for Healthcare Quality and Payment Reform

[Click here to view Mr. Miller's PowerPoint presentation](#)

**9:20 - 9:30 Q & A**

**9:30 - 10:00 OPPORTUNITIES AND BARRIERS FOR PHYSICIAN LEADERSHIP IN ACHIEVING HIGHER-VALUE HEALTHCARE**

- Frank Civitarese, DO, Preferred Primary Care Physicians
- James Costlow, MD, Premier Medical Associates
- Amelia Paré, MD, President, Allegheny County Medical Society

**10:00 - 10:15 Q & A**

**10:15 - 10:30 BREAK**

**10:30 - 11:00 OPPORTUNITIES AND BARRIERS FOR CONSUMER ENGAGEMENT IN ACHIEVING HIGHER-VALUE HEALTHCARE**

- M. Christine Whipple, Executive Director, Pittsburgh Business Group on Health
- Beth Heeb, Executive Director, Consumer Health Coalition

- *Isabel MacKinney-Smith, RN, BSN, MSN, CCM, Care Management, UPMC St. Margaret*

**11:00 - 11:15 Q & A**

**11:15 - 11:50 OPEN DISCUSSION: WHICH STRATEGIES SHOULD WE PURSUE?**

- *Transparency on Price and Quality*
- *Payment Reform*
- *Value-Based Benefit Design*
- *Regulation of Prices*
- *Quality Improvement*

**11:50 - 12:00 CLOSING REMARKS** by *Candi Castleberry-Singleton, Chief Inclusion and Diversity Officer, UPMC Center for Inclusion in Healthcare, and Cochair, Institute of Politics Health and Human Services Policy Committee*